

# Relations industrielles

## Industrial Relations



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# PUBLICATIONS RÉCENTES

## Direction du personnel

*How to "sell" your Personnel Program* by Charles A. Mackeand, in Personnel Journal published by The Personnel Journal, Inc., June 1954, pp. 46-49.

*Rotational Role Playing Used to Develop Executives* by B. J. Speroff in Personnel Journal published by the Personnel Journal, Inc., June 1954, pp. 49-51.

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*Practicing Supervision* by Robert D. Gray and L. Robert Sorensen, published by the American Management Association, 330, 42nd Street, New York 36, N.Y., (reprinted from Personnel), May 1954, pp. 3-15.

*Incentive Techniques in Small Business* by Robert L. Peterson in Plant Administration published by Maclean-Hunter, 481, University Ave, Toronto, August 1954, pp. 98-103.

*Creating the "Atmosphere" for Better Communication* by Harry D. Kolb in Personnel published by the American Management Association, 330 West, 42nd Street, New York 36, N.Y., May 1954, pp. 482-487.

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