

The Home Screen Locale: A Response to the Logan-Powe Probe

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With such thoughtful words, sentiments, and time; taken for the experiences and nuances of locale creating context by BW; I couldn't help but stick to Dr. Logan's comment - "I will review this... and see what makes sense in the light of day".

Powerful relationships exist in the human psyche; our comprehension and our perception, plus the incredible work of the mind, and the body - habits - expanding our realities based on the *time of our day*, the *location of our day*, the existence of a perception of *our day* at all.

One can't help but wonder how exposure to media, and attachment to social media, play a role in these relationships.

Can comprehension exist without perception, can our mind exist without our body? Can time exist without locale, to form a perception of its existence?

What is "home" anymore; and how has "home" been plagued?

There is a reason we have a Breakfast News, a Dinner News, and a Just Before Bed News; each 30 minute segment chosen very specifically; news tailored to its time, a station tailored to its location; and a perception tethered to our existence.

"Don't use your cell phone in bed," is just a big Red Button, proposing it's negativity, while understanding its own comprehension of *our psyche*, and a perception of *our existence*; smartphone alarms set for 6:00am, a GPS and calendar which knows *where we are going tomorrow morning*; a smartphone, a social media platform, *that knows we will make better sense in the light of day*.

"Keep scrolling, how about this?" says the perception of existence - night time eyes, plagued by media *all day*,

"Just one more video," says existence. "I won't do this tomorrow."

Until the light of day, the Breakfast News and its tailored 30-minute segment; turn into a days end, a return home, and a desperate excitement to arrive; just in time for our Dinner News; our final meal mixed with our final habit.

"Before Bed News, then it's time for sleep." says existence;
"Just one more video," existence begins to shut down, but the blue light keeps us conscious, perception of our existence; our locale, our daily routines; the content takes over.

“Just a few more minutes.” says the perception; “Just one more...” our defeat cries out.

The vicious cycle of the medium creates the attack of the message - the user has become the content. Media's ephemeral segment plagues our locale; since home is where the mind, body, soul - *heart* - lives.

No matter where we go, the smartphone follows; our locale changes, but our smartphone asks us - are you really in a different place? An alert - “you have memories from two years ago today”, the perception attempts, and works hard within our existence, our mind - our bodies - to show us, “you aren't anywhere; you're with me.”

A new existence formed, a mind without a body; no matter where you find your own.

Halfway across the world, Home - Home Screen, Homepage; Home Feed; it's *a/ways* time for The News.