

## Intervention



# L'activisme artistique Le Guerilla Art Action Group.

Richard Martel

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# L'activisme artistique:

## Le Guerilla Art Action Group.

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Une rencontre avec Jon Hendricks en mars 1981 à New-York nous a permis d'entrer en contact avec le GAAG. La dernière «œuvre» consiste en une série de cartes (10) autorisant certaines actions jugées illicites comme un «permis pour tuer» émis par le FBI ou un «permis de polluer» sanctionné par la Commission fédérale des communications. Nous reproduisons ici ces documents.

Formé le 15 octobre 1969 dans le métro de New-York, le **Guerilla Art Action Group** se caractérise par une prise de position radicale vis-à-vis du système généralisé de l'art: le pouvoir politique dominant les institutions culturelles. Le GAAG est surtout l'œuvre de Jean Toche et Jon Hendricks, quoique plusieurs actions ponctuelles ont engagé la participation de personnes plus ou moins liées à des mouvements d'artistes contestataires: l'**Art Workers Coalition** particulièrement.

Le groupe intensifie ses actions artistiques dans et hors les lieux de l'art, mettant en position critique les institutions artistiques. Les actions/événements du GAAG souvent agressives — comme le **Blood Bath** de novembre 1969 — démontrent que l'art et le produit de l'art sont les résultats d'une organisation sociale, bafouent le système muséologique\*, montrent la connivence entre les gens qui gouvernent la société et administrent l'art.

\* Comme l'action de protestation à l'exposition **New-York Painting and Sculpture: 1940-1970** ridiculise la position de l'artiste par rapport au conservatisme étroit des muséologues.

N.D.L.R.

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