

## The Contact Photography Festival, *The Constructed Image*, Toronto, May 1 - 31, 2007

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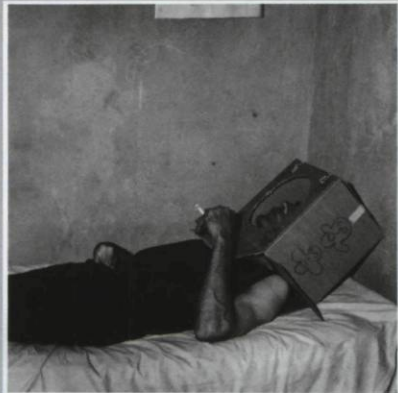
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**Roger Ballen**  
*Recluse*, 2001, *Loner*, 2001,  
 silver gelatin prints  
 40 x 40 cm  
 courtesy of the Clint Roenisch Gallery, Toronto

**Gyorgy Kepes**, *Juliet Shadow Cage*, 1939  
 (printed later) Silver gelatine print, 17,1 x 21,8 cm,  
 Courtesy of Gallery 345, Toronto.

**Stan Denniston** IN THE TEXT  
*Gettysburg Address*, 1863, 2005/2007  
 C print on Fuji Crystal archive paper  
 181,6 x 124,5 cm  
 Courtesy of Olga Korper Gallery, Toronto

*Bill For The More General Diffusion of Knowledge*, 1778,  
 2005/2007, C print on Fuji Crystal archive paper  
 181,6 x 124,5 cm  
 Courtesy of Olga Korper Gallery, Toronto

# The Contact Photography Festival

The Constructed Image, Toronto, May 1 – 31, 2007

Every May, Toronto is almost entirely given over to photography, in the guise of the CONTACT Toronto Photography Festival. This past May was the festival's eleventh annual incarnation. The theme this year was "The Constructed Image" – which, in my estimation, is more or less code for "The Digitalized Image."

CONTACT is a gigantic festival, and it is growing steadily more gigantic all the time. This year, it offered so many exhibitions, public installations (in the subway, etc.), lectures, workshops, critiques, panel discussions, and screenings that it was just about as exhausting as the Toronto International Film Festival, which takes over the city the four months later.

You cannot see everything, and I didn't try. What I did see were a handful of exhibitions – all of them digital-free – that might be described as CONTACT-adjacent.



The first of these was an exhibition by Toronto artist Stan Denniston called *Just Until* at the Olga Korper Gallery. The exhibition consisted of large-scale photographs of saguaro cacti, and Denniston's title betrayed something of the tensions inherent in the lives of these venerable plants – one almost wanted to call them creatures – which the artist had photographed near Scottsdale, Arizona.

The saguaro is a pretty majestic cactus. One Google search will tell you that a saguaro can grow to a height of seventy-five feet and live to be two hundred years old. A mature saguaro

weighs over five tons. It is also an endangered species – though not in the usual way. The root system of the saguaro, although it spreads far and wide, is apparently quite shallow. It seems that the thing is very easy to tip over, all five tons of it, and the presence near to it of, say, a rumbling, vibrating, earth-shaking construction site is enough to cause it to keel over. Not a happy fate for a national treasure (the flower of the saguaro is Arizona's state flower). As a consequence, it is now required by law that each vulnerable saguaro be propped up.

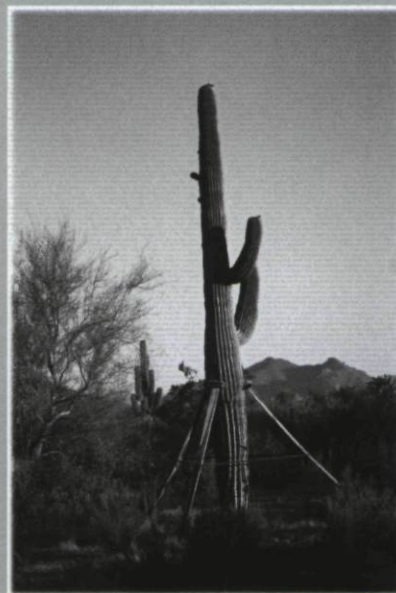
Denniston has always had a quick and felicitous eye for metaphor. So for him, this rather poignant propping up of the saguaro quickly took on symbolic meaning: the cacti became fragile, faltering icons – emblems of rugged American individualism that now, in an anxious and morally murky America, have been repositioned as emblems of uncertainty. Once proud and unassailable, the saguaro is now an image not only of "environmental degradation," as the artist's statement suggests, but also of American infirmness: the propped-up saguaro as Uncle Sam – on crutches.

This sense of the fragility of the giant cacti was made to seem even more telling by the fact that Denniston documented them in what the gallery referred to as "barely coloured photographs" – by which was meant colour that was about 10 per cent of normal. The photographs looked black and white at first, and then, when you looked more closely, you could see that each of them glowed faintly with a gently phosphorescent green – a sort of failing memory of colour.

If you looked even more closely still, you noticed that the background of each photograph – what looks at first like bleached, white-hot Arizona sky – was, in fact, a field of very lightly printed text: American-sensitive documents such as the *Bill of Rights* (1789) and the *Gettysburg Address* (1863). I was not entirely sure, however, what these stirring and almost subliminally present documents really added. For me, the work was plenty strong enough – without its being propped up, like the cacti, with these exemplary texts of American idealism.

One of the most enjoyable and demanding of the CONTACT exhibitions was a selection of works by New York-born South African geologist and photographer Roger Ballen at the Clint Roenisch Gallery. Ballen's work, though it

is now widely and even ecstatically celebrated, eagerly sought by museums, snapped up by collectors, and enshrined within the covers of five lavish books – the most recent being *Shadow Chamber* (Phaidon, 2005) – is often difficult.



What seems to make Ballen's photographs shocking and disturbing, for many people, is the queasy-making way he has of using a flat, impassive, apparently documentary technique in his pursuit of the outlandish. He works with an almost appalling kind of directness, which often seems guileless and almost amateurish (his use of flash, for example, is something less than subtle and sophisticated). He uses this deadpan directness to construct suites of often-unappetizing vignettes and tableaux featuring South Africa's marginalized poor, shaping and wielding the very textures of their economic deprivation and concomitant problems with health and emotional adjustment into hair-raising moments of social surrealism.

It is clear that Ballen works closely and collaboratively with his subjects. They all seem to be in this thing together. And yet his work is haunted by the spectral possibility that he has somehow "exploited" his subjects. Does the man seated at the table (with one small, pathetic, silly fish on his plate) in *Lunchtime* (2001), for example, really want to be immortalized adjusting his upper plate? Or did Ballen simply think that he would make an arresting photograph?

Critics have tried to soften the blow of Ballen's incorrigible, unapologetic photographs by linking them to sturdy names such as the playwright Samuel Beckett (the odd, theatrical settings that Ballen contrives) or the painter Francis Bacon (the apparent sublimity of mess and rot and anguish). But in the end, what it comes to is just Ballen and the viewer in uncomfortable confrontation.

It's a question, I suppose, of what we'd like to forget (or never know) and what we can bear to be reminded of. I found myself taking the easy way out with Ballen, constantly gravitating to his more formally composed, more ingeniously constructed, less grotesque photographs, such as his *Boxed Rabbit* (2002), or his *Hanging Pig* (2001), with its little pig being hoisted off the ground by a rope dangling from two dirty, disembodied feet at the top of the frame. But I know what I'm doing here: I'm taking refuge in the familiar, art-historical pleasure of collage and the deftness of the picture's design. Which is mostly to have avoided the issue. The surrealism here, the formal design of the work, is really just a perk. The real stuff of a Ballen photograph lies in his people in their environments, and the abyss that opens between them and us – and how to get over it.

One of the finest of the CONTACT exhibitions was never planned as a festival exhibition at all: Edward Epstein's mounting of photographs by the remarkable Gyorgy Kepes at his Gallery 345 came about simply because Epstein suddenly had the opportunity to show a selection of photographs from the Kepes estate, and he wisely jumped at the chance. It is more or less a coincidence that the exhibition took place at the same time as CONTACT.

Gyorgy Kepes (1906–2001) is perhaps best remembered today as the founder, in 1967, of the Centre for Advanced Visual Studies (CAVS) at MIT. But his life as an artist, designer, photographer, writer, and teacher goes back to 1930 when, at the age of twenty-four, he left his native Hungary to join his friend and collaborator, the great Laszlo Moholy-Nagy, at the Bauhaus in Dessau, Germany. Both Kepes and Moholy-Nagy fled Germany during the rise of the Nazi party, and in 1937, both fetched up in Chicago at the so-called New Bauhaus (soon to become the Chicago Institute of Design). Kepes was made head of the Light and Color Department. He joined the faculty of MIT in 1946, teaching visual design.

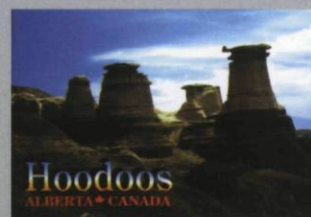
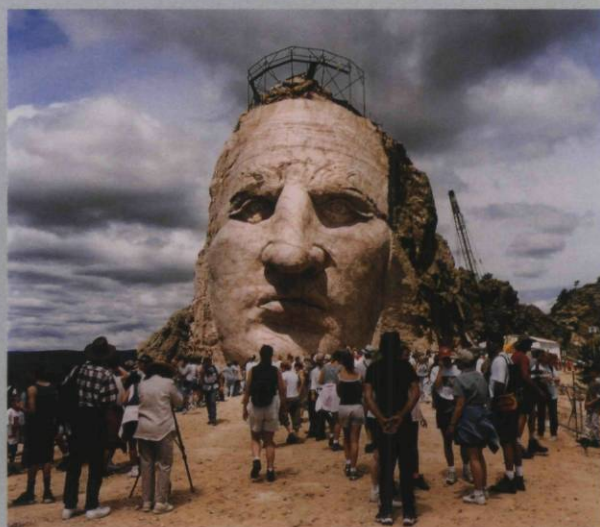
His books – especially his *Language of Vision* (1944), *The New Landscape in Art and Science* (1956), and the seven-volume *Vision and Value* series (1965–66), for which he was editor as well as contributor – were enormously influential at the time, and are remembered fondly still (and treasured as collectibles) by artists and designers for whom his spirited erasing of the lines between fine art and science spelled creative liberation.

Kepes was a superb photographer. Like Moholy-Nagy, he was a restless and relentless experimenter with the camera, pushing its

limits by shooting through screens and distorting glass, choosing odd and often dizzyingly elevated angles from which to make images, capturing unlikely shadows and unusual textures, creating inventive lighting effects, and generally attempting to extend the boundaries of the photographic act. And like Moholy-Nagy (as well as Man Ray), Kepes also made photograms (of which there are several in the Epstein show): cameraless photos produced by placing objects on photo-sensitive paper and then briefly exposing the paper to the light.

Kepes's beautiful *Juliet's Shadow Caged* (1939) is typical of his work: here, his wife, Juliet Appleby Kepes, is recontextualized by a structure – part solid and part shadow – that confines her even as it tenderly redefines her. There were twenty-five works in the Epstein exhibition. Some of them were vintage prints. Most were gelatine-silver prints dating from 1930 to 1973, printed by Kepes himself and gathered into a few exquisitely produced portfolios. All of them were the product of Kepes's invigorating quest for pictorial invention and new imagistic meaning.

Toronto writer, critic, and painter **Gary Michael Dault** is the author, or co-curator, of ten books. His art review column appears each Saturday in *The Globe and Mail*.



**Jin-Me Yoon**  
*Rocky Mountain Bus Tour, 1991*  
From the *Souvenirs of the Self* series  
Chromogenic print  
10 x 15 cm  
Courtesy of the Catriona Jeffries Gallery, Vancouver



**Roger Minick**  
*Viewing Day at Crazy Horse, 1999*, C-print  
40,6 x 48,3 cm,  
Courtesy of the Jan Kesner Gallery, Los Angeles

**Mitch Robertson**  
*Original Copy: Hoodoos*  
Postcard, 2002–2003  
and Chromogenic print

## Dubious Views

**Subversive Souvenirs**, online exhibition by Gallery TPW, Toronto, ongoing

The emerging phenomenon of the virtual exhibition is creating both tremendous possibilities and challenges, particularly for photographers. Virtual venues offer new ways to disseminate and consider pictures, but current formats tend to privilege the curatorial imaginary.

*Dubious Views* houses two online exhibitions produced by Gallery TPW. *Subversive Souvenirs* presents artists' alternatives to institutional representations of tourist sites. *Subversive Cartographies* does the same for mapping. The well-designed bilingual site features two essays that scroll along the left as the corresponding artworks appear on the right. The images can be clicked on for more information, and the essays' hypertexts lead to definitions and art projects.

The artists are well chosen. Canadian favourites include Mitch Robertson, Janet Cardiff, and Shelly Niro. Jin Me Yoon's self-portrait with a Lake Louise backdrop plays with the stereotype that Asiatic features in Banff are coded "tourist" and "foreign" and challenges us to examine our unconscious hierarchical ontologies of Canadian-ness. N.E. Thing Co.'s highway, marked with signs reading "start viewing" and "end viewing," comments hilariously on the commodification of landscape.

Unfortunately, the essay is heavy on the theory of the spectacle and light on considering the works beyond this narrow filter. The unnamed author is more intent on convincing us that we are living in the Matrix than on unpacking the artworks. The viewer constructed in the curatorial essay is a dupe who believes tourist brochures and government propaganda and has no access to competing images and stories. This ripe fiction is a straw man designed to make the artists' achievements uniformly and vaguely subversive (subversion as simply an alternative to the dominant). The author is not convinced that one version of reality is truer than any other – there are only competing versions. The text develops a strong thesis, then finds strains of it in the exhibition. This is firm essay construction, but perhaps curators should be more open to the greater complexities in the works that they tend.

If the essay simply accompanied the show it might not interfere with its reception. However, in the virtual format, it does intervene and is symptomatic of a general increase in the curatorial colonization of art. Curating is becoming more creative, more like art. In the conventional gallery, curators' texts can be ignored; our experience with the art will usu-

ally overwhelm textual meanings anyway. However, current institutionally designed and funded virtual exhibitions tend to push the shift toward curatorial centrism.

If traditional spaces privileged things made by artists, virtual exhibitions privilege images and the curator's words. Virtual exhibitions are a boon to virtual works. Artworks designed for the screen are not generally diminished by an online showing. But works with a primary, prior, non-Web identity are affected by the translation. There is an ontological difference between a tiny jpeg and Yoon's large original. Too often, the miniaturization ends up becoming a quotation that serves the text meant to serve the artwork.

Current virtual gallery formats often have the curatorial voice share equal space with the art. In *Subversive Souvenirs*, the essay subtly overwhelms the art. At the top of the "exhibition" column are three images. The first juxtaposes the Eiffel Tower with firefighters responding to the recent Paris riots. The idea is that tourist images do not represent all of reality. The next picture shows people taking photographs of the pope's funeral. The message is that people prefer to mediate their experience rather than get it directly. There is no line between the three essay illustrations and the art that follows. In fact, the Paris pictures might be a contribution to the exhibition by the author: they closely resemble Mitch Robertson's work. This trespass renders the exhibition images into illustrations for the essay and the whole project more closely resembles a book format

than an exhibition. Instructively, these problems are not as significant in *Subversive Cartographies*, in which much of the art is digital. In many cases, what we see (or search for, following the prompts) are the works themselves rather than small copies. Where the *Souvenirs* essay screens the art through Deborian theory and keeps only what it recognizes, the *Cartographies* essay is more porous and constantly overwhelmed by the art.

Ironically, the *Subversive Souvenirs* essay closely resembles the machinery that it critiques. The essay explains that dominant industry images – because they are visually appealing, government funded, authoritative and well distributed – displace competing versions. *Dubious Views* is a visually appealing, government-funded, and well-distributed set of images offering an authoritative version of certain artworks. Perhaps a text that deploys old-fashioned, oppositional, conspiratorial theory cannot afford to be blind to its own complicity in the image-making and contextualizing Matrix. Curators are more likely to produce new ideas if they follow the lead of the works rather than looking for theory matches that convert art into illustration.

**David Garneau** is an associate professor of visual arts at the University of Regina. His practice includes painting, drawing, curating, and critical writing. His solo exhibition *Cowboys and Indians (and Métis?)* toured Canada (2003–07).