

THE VIRTUAL WORLD OF INSURANCE AND RISK MANAGEMENT

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The International Association for the Study of Insurance Economics, or by the short name The Geneva Association, is a unique world organisation formed by a maximum of 80 chief executive officers from the most important insurance companies in the world. Its main goal is to research the growing importance of worldwide insurance activities in all sectors of the economy. The Association tries to identify fundamental trends and strategic issues where insurance plays a substantial role or which influence the insurance sector.

The Geneva Association also acts as a forum for its member, providing a worldwide unique platform for the top insurance CEOs, in order that they may exchange ideas and discuss key strategic issues.

The Geneva Association serves as a catalyst for progress in this unprecedented period of fundamental change in the insurance industry and its growing importance for the further development of the modern economy.

The website contains more information about The Geneva Association, which is a non-profit organisation, where we also could find the following : List of Publications, Research Programs, Events and Call for Papers.

Readers, as well as insurance companies, associations and entities are encouraged to let us know their Web page. We will be pleased to check it out and tell our readers about it.