

## AGREEMENT BETWEEN THE INSURANCE INSTITUTE OF CANADA AND THE JOURNAL ASSURANCES

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par Gérard Parizeau en 1932 et son association avec la Chaire de gestion des risques de l'École des Hautes Études Commerciales, qui a le mandat d'en assurer la publication.

Si un membre de la Société des PAA souhaite imprimer un article, il pourra le faire facilement à partir du fichier disponible dans un format PDF. Les articles seront archivés sur le site pendant une période de trois ans, qui constitue la durée de l'entente.

Grâce à un tarif triennal, les 9 000 membres de la Société des PAA auront un accès exclusif à une revue trimestrielle de réputation internationale qui contient des articles tant théoriques que pratiques et dont la mission est d'observer les réalités de l'industrie de l'assurance, l'évolution du secteur des institutions financières et les techniques de la gestion des risques.

Non seulement cette entente permet-elle de rendre la revue *Assurances* accessible aux membres de la Société des PAA, mais elle permet aussi, via cette tribune, de publier des recherches particulières, des analyses ou des articles venant de l'Institut. Du point de vue de la revue, elle lui garantit un bassin important d'abonnés. Nous sommes confiants que cette entente contribuera à rehausser la valeur de cette publication, tant du point de vue de son contenu que de sa distribution.

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The Internet is obviously a driving force that is here to stay. The insurance industry, as every segment of the economy, continues its penetration into the virtual world (e-commerce, business to business or business to consumer transactions). The publishing industry is also experiencing spectacular change in order both to survive and to respond to the needs of readers.

To this end, the Journal *Assurances* is proud to announce a recent agreement with the Insurance Institute of Canada. The Institute has a website which contains a vast amount of information of interest to students and members. Within the website is an exclusive, password-protected area for the Chartered Insurance Professional (CIP) Society members. So, beginning with this April 2001 issue, all the articles from *Assurances* will be mounted in a special area of this web site, to be named *AssurancesLink*. Included will be

the academic or professional articles, the chroniques, and the list of the Journal's contributors. CIP Society members can link directly from their site to those of the Journal *Assurances* contributors.

The opening page is designed to present and describe the publication, its history (established by Gérard Parizeau in 1932), its involvement with the Risk Management Chair of the École des Hautes Études Commerciales, which actually has the mandate to publish the Journal *Assurances*.

The articles will be stored in PDF format, so CIP Society members will be able to easily print them. The articles will be archived on the site for a period of three years, which is the term of this agreement.

Thanks to the three-year accord, the 9,000 members of the CIP Society have exclusive on-line access to the Journal *Assurances*, which has an international reputation for high-level research and practical information. By virtue of its mission, the quarterly Journal *Assurances* closely observes the insurance industry, the evolution of the financial institutions sector and risk management techniques.

Not only will this partnership agreement make the Journal *Assurances* available to CIP Society members, but it will also provide the opportunity to publish particular research, analysis or articles of interest from the Institute. From the standpoint of the Journal, it represents a guarantee by an important group of subscribers. We are confident that this agreement will contribute to enhance the value of this publication both in terms of quality of content and exposure.