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THE VIRTUAL WORLD OF INSURANCE AND RISK MANAGEMENT

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We have visited the Web site of Canadian Life and Health Insurance Association Inc.

http://www.clhia.ca

The Canadian Life and Health Insurance Association, the oldest assocation operating in the insurance industry in North America, tracing its roots back more than a century, starting out in 1894 as the Canadian Life Managers Association representing a group of eight insurers. Today, the CLHIA speaks for 83 life and health insurance companies that serve more than 20 million policyholders across Canada and almost 10 million around the world.

The members of CLHIA are well capitalized, with a solid safety record. They are strong financial services competitors. Their assets in Canada total \$179 billion and \$316 billion worldwide. They provide about 90 per cent of the personal life and health insurance in force in Canada. They fund about 65 per cent of the pension plans in the Country. They invest approximately \$175 billion in Canada on behalf of Canadian policyholders and annuity holders. They employ about 55,000 Canadians.

The Home page includes the following:

- Mission and objectives
- · Consumer Code of Ethics
- Publications
- Submissions
- · Products & Services
- Facts & Figures: Canada
- Facts & Figures: By Province
- Contacts Us

To obtain more information, please contact the Association by E-Mail: webmaster@clhia.ca

Readers, as well as insurance companies, associations and entities are encouraged to let us know their Web page. We will be pleased to check it out and tell our readers about it.